



the Weddingring
WEBSITE | MAGAZINE | EXPO

Wedding Expos

The Wedding Ring produces couture bridal events per year throughout Southern Ontario. These wedding planning events are a favourite among local brides and grooms for meeting the most talented local wedding professionals that the area has to offer. With a limited number of exhibitors in each category, we offer a curated wedding planning experience in an elegant upscale environment.

This upscale experience isn't just for engaged couples! With all-in-one pricing, your booth comes equipped with WiFi, hydro (except Hamilton & Niagara), tables, chairs, and much more. At The Wedding Ring, we make sure that everyone has a great day when they attend one of our wedding expos. Custom add-ons are available.

2SLGBTQ+ BIPOC inclusive. Everyone welcome!



- Save the Expo Dates -

Winter/Spring 2023

Kitchener-Waterloo: Jan 7&8 – 11 am – 4 pm | Bingemans – Marshall Hall
Hamilton: Jan 21 & 22 – 11 am – 4 pm | Canadian Warplane Museum
Stratford: Feb 4 – 11 am – 3 pm | Best Western The Arden Park Hotel
London: Feb 12 – 11 am – 3 pm | Best Western Lamplighter Inn
Guelph: Feb 26 – 11 am – 3 pm | The Grand Guelph
Niagara - Mar 4 & 5 - 11 am to 4 pm | Holiday Inn St Catharines
Brantford: Mar 25 – 11 am – 3 pm | Best Western Brantford
Cambridge: Apr 2 – 11 am – 3 pm | Tapestry Hall
Woodstock Apr 23 – 11 am – 3 pm | Craigowan Golf & Country Club
Veil & Tie: Apr 30 - 11 am to 3 pm | Burning Kiln Winery

Fall 2023

Niagara: Oct 1 - 11 am to 4 pm | Holiday Inn St Catharines
Kitchener-Waterloo: Oct 15 – 10 am – 4 pm | Bingemans – Marshall Hall
London: Oct 22 (TENTATIVE) – 11 am – 3 pm | Best Western Lamplighter Inn
Hamilton: Oct 29 – 11 am – 4 pm | Canadian Warplane Museum
Cambridge: Nov 12 – 11 am – 3 pm | Tapestry Hall

- Booth Options -



Your booth at The Ring's Wedding Expo includes:

- Black pipe and drape (excludes Micro Booths)
- 8-foot table with black linen, 1 or 2 chairs (except Micro and Mini Booths)
 - Access to the WiFi
- Access hydro – based on booth location, must be requested in advance (available in Hamilton for a small \$\$)
- Inclusion in expo routine marketing before, during, and after the expo including expo handout, passport, online exhibitor list, and social media tags.

Micro Booths – NEW this season! For the first time ever, the Ring is offering micro booths to suit the exhibitor who doesn't need a lot of space to promote their product or service. Micro Booths are just a cocktail table and a chair with space for a single popup and a single person. Pipe and drape are not included. Access to hydro is not guaranteed.

Fall - \$295 - \$345 | Winter & Spring - \$295 - \$495

Mini Booths – Available ONLY at the KW & Hamilton Expos – Do you need more than a cocktail table, but less than a full-size booth? Mini Booths are 6×6 and include pipe and drape, a 6-foot table with black linen, and a chair.

Fall - \$525 | Winter (2-day show) - \$675

Single Booths – 10×8 or 8×8 depending on the city, a single booth is our most popular option. Located in the heart of the Expo and includes all the bells and whistles listed above.

Fall - \$495 - \$645 | Winter & Spring - \$495 - \$795

Double Booths – Go big or go home! 20×8 or 16×8 depending on the city, a double booth gives you the most square footage for your expo dollar and includes all the routine inclusions plus extra tables and chairs as requested.

Fall - \$895 - \$1195 | Winter & Spring - \$895 - \$1495

Triples and Quad Booths are also available.

Available Addons

- 6 foot and cocktail tables - \$25 each
- Corner booth upgrades - \$75 per corner
 - Black table clothes - \$50 to purchase
- Welcome Bag – branded gift items (nail file, hair tie, notepad, etc) FREE
 - paper marketing pieces - start at \$100

All prices are plus HST.

Sponsoring... The Ring's Wedding Expos

Grand Prize Sponsor -

Contribute a no-purchase-necessary prize to The Expo's Grand Prize and you receive:

- Social media shout outs when we promote the Grand Prize including links to your choice of URL
- Email shout outs when we promote the Grand Prize including links to your choice of URL
 - Topline placement on the Grand Prize Passport
 - Topline placement on the Expo Handout
- Complimentary item included in the Welcome Bag

Gold Sponsor – \$300 plus booth

A little bit extra with your booth at the Ring's Wedding Expo. A Gold Sponsorship gives you an all-access pass to the Ring's Wedding Expo social media.

- Co-host the Facebook Event
- Mention and tags in sponsored posts
- Extra posts/stories with tags in our Pre-Expo promotions
- One complimentary print item included in the Welcome Bags

Diamond Sponsor – \$500 plus booth

Social media is our favourite thing! But there's still room for print! When we opt into print marketing, you'll be right there with us. From local newspapers and magazines to Expo handouts and banners.

- Mentions and tags in sponsored social media posts
- Extra posts/stories with tags pre, during, and post Expo on social media
- Logo on all print ads for The Ring's Wedding Expo in local newspapers/circulars
 - Logo on the main page of The Expo handout
 - Option to place a popup banner in the Expo registration area
- Logo on the Eventbrite Event page, Facebook Event header as well as in all eBlasts
- One complimentary print item included in the Welcome Bags

Platinum Sponsor – \$750 plus booth

Sometimes we want even more marketing, so we reach out to our friends in radio. And we want to take you with us! Platinum Sponsors receive:

- Extra posts/stories with tags pre, during, and post Expo on social media
- Logo on all print ads for The Ring's Wedding Expo in local newspapers/circulars
 - Logo on the cover of The Expo handout
 - Option to place a popup banner in the Expo registration area
- Logo on the Eventbrite Event page, Facebook Event header as well as in all eBlasts
 - Mentions in every radio ad for the Wedding Expo
 - Priority booth selection/location
- Two complimentary print items in the welcome bags