

A woman with long, wavy brown hair is posing in front of a wall of pink and white roses. She is wearing a white, sleeveless, textured dress and has her eyes closed, blowing a kiss. Her right hand is near her face, and her left hand is resting on her hip. A large, semi-transparent white circle is overlaid on the image, containing the text for 'the Weddingring'.

the Weddingring
WEBSITE | MAGAZINE | EXPO

Wedding Expos 2022

The Wedding Ring produces 25-30 couture bridal events per year throughout Southern Ontario. These wedding planning events are a favourite among local brides and grooms for meeting the most talented local wedding professionals that the area has to offer. With a limited number of exhibitors in each category, we offer a curated wedding planning experience in an elegant upscale environment.

This upscale experience isn't just for engaged couples! With all-in-one pricing, your booth comes equipped with WiFi, hydro (except Hamilton), tables, chairs, and much more. At The Wedding Ring, we make sure that everyone has a great day when they attend one of our wedding expos. Custom add-ons are available.

2SLGBTQ+ BIPOC inclusive. Everyone welcome!



- Save the Expo Dates -

Fall 2022

Kitchener-Waterloo: Sept 11 – 10 am – 4 pm | Bingemans – Marshall Hall
London: Sept 18 – 11 am – 3 pm | Best Western Lamplighter Inn
Hamilton: Oct 2 – 11 am – 4 pm | Canadian Warplane Museum
Stratford: Oct 2 – 11 am – 3 pm | Best Western The Arden Park Hotel
Guelph: Oct 16 – 11 am – 3 pm | The Grand Guelph
Veil & Tie: Oct 16 – 11 am – 3 pm | Burning Kiln Winery
Brantford: Oct 30 – 11 am – 3 pm | Best Western Brantford
Cambridge: Nov 13 – 11 am – 3 pm | Tapestry Hall

Winter/Spring 2023

Kitchener-Waterloo: Jan 7&8 – 11 am – 4 pm | Bingemans – Marshall Hall
Hamilton: Jan 21 & 22 – 11 am – 4 pm | Canadian Warplane Museum
London: Jan 29 – 11 am – 3 pm | Best Western Lamplighter Inn
Stratford: Feb 4 – 11 am – 3 pm | Best Western The Arden Park Hotel
Guelph: Mar 5 – 11 am – 3 pm | The Grand Guelph
Brantford: Mar 25 – 11 am – 3 pm | Best Western Brantford
Cambridge: Apr 2 – 11 am – 3 pm | Tapestry Hall
Woodstock Apr 23 – 11 am – 3 pm | Craigowan Golf & Country Club
Grand Bend: TBA - 11 am to 3 pm | Oakwood Resort
Veil & Tie: TBA - 11 am to 3 pm | Burning Kiln Winery

- Booth Options -

Your booth at The Ring's Wedding Expo includes:

- Black pipe and drape (excludes Micro Booths)
- 8-foot table, 1 or 2 chairs (except Micro and Mini Booths)
 - Access to the WiFi
- Access hydro – based on booth location, must be requested in advance (available in Hamilton for a small \$\$)
- Inclusion in expo routine marketing before, during, and after the expo including expo handout, passport, online exhibitor list, and social media tags.

Micro Booths – NEW this season! For the first time ever, the Ring is offering micro booths to suit the exhibitor who doesn't need a lot of space to promote their product or service. Micro Booths are just a cocktail table and a chair with space for a single popup and a single person. Pipe and drape are not included. Access to hydro is not guaranteed.

KW and Hamilton Fall - \$345

KW and Hamilton Winter (2-day show) - \$495

All Other Expos - \$295

Mini Booths – Available ONLY at the KW and Hamilton Expos – Do you need more than a cocktail table, but less than a full-size booth? Mini Booths are 6×6 and include pipe and drape, a 6-foot table, and a chair.

KW and Hamilton Fall - \$525

KW and Hamilton Winter (2-day show) - \$675

Single Booths – 10×8 or 8×8 depending on the city, a single booth is our most popular option. Located in the heart of the Expo and includes all the bells and whistles listed above.

KW and Hamilton Fall - \$645

KW and Hamilton Winter (2-day show) - \$795

All Other Expos - \$495

Double Booths – Go big or go home! 20×8 or 16×8 depending on the city, a double booth gives you the most square footage for your expo dollar and includes all the routine inclusions plus extra tables and chairs as requested.

KW and Hamilton Fall - \$1195

KW and Hamilton Winter (2-day show) - \$1495

All Other Expos - \$895

Triples and Quad Booths are also available.

Available Addons

- 6 foot and cocktail tables - \$25 each
- Corner booth upgrades in KW and Hamilton - \$75 per corner
 - Black table clothes - \$25 to rent, \$50 to purchase
- Welcome Bag – branded gift items (nail file, hair tie, notepad, etc) FREE
 - paper marketing pieces - start at \$100

Sponsoring... The Ring's Wedding Expos

Grand Prize Sponsor -

Contribute a no-purchase-necessary prize to The Expo's Grand Prize and you receive:

- Social media shout outs when we promote the Grand Prize including links to your choice of URL
- Email shout outs when we promote the Grand Prize including links to your choice of URL
 - Topline placement on the Grand Prize Passport
 - Topline placement on the Expo Handout
- Complimentary item included in the Welcome Bag

Gold Sponsor – \$200 plus booth, \$300 plus booth for KW and Hamilton

A little bit extra with your booth at the Ring's Wedding Expo. A Gold Sponsorship gives you an all-access pass to the Ring's Wedding Expo social media.

- Co-host the Facebook Event
- Mention and tags in sponsored posts
- Extra posts/stories with tags in our Pre-Expo promotions
- One complimentary print item included in the Welcome Bags

Diamond Sponsor – \$350 plus booth, \$500 plus booth for KW and Hamilton

Social media is our favourite thing! But there's still room for print! When we opt into print marketing, you'll be right there with us. From local newspapers and magazines to Expo handouts and banners.

- Mentions and tags in sponsored social media posts
- Extra posts/stories with tags pre, during, and post Expo on social media
- Logo on all print ads for The Ring's Wedding Expo in local newspapers/circulars
 - Logo on the main page of The Expo handout
- Option to place a popup banner in the Expo registration area
- Logo on the Eventbrite Event page, Facebook Event header as well as in all eBlasts
- One complimentary print item included in the Welcome Bags

Platinum Sponsor – \$500 plus booth, \$750 plus booth for KW and Hamilton

Sometimes we want even more marketing, so we reach out to our friends in radio. And we want to take you with us! Platinum Sponsors receive:

- Extra posts/stories with tags pre, during, and post Expo on social media
- Logo on all print ads for The Ring's Wedding Expo in local newspapers/circulars
 - Logo on the cover of The Expo handout
- Option to place a popup banner in the Expo registration area
- Logo on the Eventbrite Event page, Facebook Event header as well as in all eBlasts
 - Mentions in every radio ad for the Wedding Expo
 - Priority booth selection/location
- Two complimentary print items in the welcome bags