

# theweddingring.ca

WHERE FABULOUS  
LOCAL WEDDINGS  
*begin*

REVIEW + MAGAZINE + VIRTUAL EXPO

*Special Covid Prices*

FALL 2020

We've cut prices to make sure our clients who've been hit hard by COVID's affect on the wedding industry can still continue to market their businesses. We want everyone to be there when we get back to business as usual.

- a la carte -

## Review

REVIEW IN THEWEDDINGRING.CA FOR 12 MONTHS

Advertorial feature on your business: *who you are, why brides & grooms love you, what your specialties & prices are*

5 Million Page Views & 315,000 Unique Visitors in 2019

Inbox marketing via Wedding eNews to target city

**\$750** ~~\$1400~~/year per city for Review + up to 3 online content features.

(Multi-city packages available)

## Magazine: Digital Edition

THE WEDDING RING MAGAZINE JANUARY 2021 DIGITAL EDITION

available as a free download.

**2 PAGE PACKAGE, \$500** ~~\$1200~~

1 Full page Ad + 1 Full Page Content

Style Shoot | Expert Tip | Design Palette | Real Wedding Story | Micro Weddings | Destination Weddings | Favourite Things | Feature Galleries | Wedding Worthy Venue

**FULL-PAGE CONTENT FEATURES, \$300** ~~\$650~~ PER PAGE

Style Shoot | Expert Tip | Design Palette | Real Wedding Story | Destination Weddings | Favourite Things | Feature Galleries | Wedding Worthy Venue

## Virtual Expo

THE RING'S VIRTUAL WEDDING EXPO

This 2-day virtual, interactive wedding planning event is the ONLY way to connect to local engaged couples in 2020!

Broken down into cities/territories for a truly local experience, each expo city/territory offers limited numbers of exhibitors in each category for a curated wedding planning experience.

Kitchener-Waterloo-Cambridge-Guelph | London-Woodstock | Brantford-Hamilton |

Barrie-Simcoe County | Stratford | Newmarket-York Region | Sarnia-Bluewater

Your Super Wedding Show Weekend booth can be worked from the comfort of your home. You have the option of scheduling a live group chat or just reply to messages as they arrive.

**\$249+** \$500/single exhibitor space

Limited title sponsorships available

## - campaigns -

### Review + Virtual Expo

\$1000

REVIEW: 12 month review in TheWeddingRing.ca. Choose your target city +  
up to 3 online content features.

VIRTUAL EXPO: A single booth in all virtual expo cities October 2020  
*(tentatively January 2021)*

### Review + Magazine

\$1250

REVIEW: 12 month review in TheWeddingRing.ca. Choose your target city +  
up to 3 online content features.

MAG: 2 Pages (1 Full Page ad + 1 Full Page content feature) in the January 2021 digital  
release of The Wedding Ring Magazine

### Review + Magazine + Virtual Expo

\$1500

REVIEW: 12 month review in TheWeddingRing.ca. Choose your target city +  
up to 3 online content features.

*Additional cities \$500*

MAG: 2 Pages (1 Full Page ad + 1 Full Page content feature) in the January 2021 digital  
release of The Wedding Ring Magazine

VIRTUAL EXPO: A single booth in all virtual expo cities October 2020  
*(tentatively January 2021)*